

# ROTOGRAPHIC

Specialist Numismatic and reference book publishers.

## **Book proposal guide form:**

Please use this form to help you prepare your book proposal. If your book is in its early stages, don't worry too much, just put down as much detail as you are able to. Feel free to either fill in the details below, or attach as many sheets of addition material as you care to. You can either print this document and fill it in by hand, or fill it in using your word processing software and print the finished result.

This isn't a job application! It really is ok to be a little vague at this early stage.

To discuss this form please telephone 0871 871 5122 or email [info@rotographic.co.uk](mailto:info@rotographic.co.uk). Upon completion the form should be sent, together with any attachments to the address shown on the Rotographic.co.uk website.

**Your Name:**

**Address:**

**Phone:**

**Email:**

**Position:** (if relevant to the book)

**Your Draft book title:** (If you've thought of one)

**List of contents:** (or exactly what the book covers, or will cover)

**An excerpt from the book:** (Either a couple of pages, or the complete book; whatever you have available. Please use separate sheets if needed)

**Sleeve notes:** (Write a short attractive sounding summary of your book. Use a separate sheet if needed)

**Estimation of number of words/illustrations/diagrams in finished book:**  
(To help work out the length of the finished book)

**Book Background:** (Did you write the book based on your own research? Were you, or are you involved professionally in the subject area of the book? When did you start the book and what prompted you to do so?)

**The Market for your book**

**Who are the readership and why do they need this book:**

**Competition:** (What currently published books will yours be similar to? Give title and price information)

**What are the weaknesses/strengths of the competing books, and what is it about your book that will make it stand out from the crowd?**

**Schedule:** (If the book is not yet complete, when do you realistically think it will be completed)

**Other:** (please enter any other information or queries that you think are relevant at this stage)